John Koestner

FSA, CERA, MAAA | Charlottesville, VA | john.c.koestner@gmail.com | LinkedIn

Actuary

FSA with over 10 years of experience working with life and annuity products across experience studies, projections, and financial reporting. Trusted leader and manager known for guiding teams through complex change by empowering individuals, clarifying expectations, and driving accountability. Passionate about leveraging technology to improve efficiency and business impact.

PROFESSIONAL EXPERIENCE

GENWORTH, Richmond, Virginia **March 2017 - Present**

Director, Life Experience and Assumptions | May 2022 – Present

- Provide strategic leadership and direction for the life experience and assumption teams.
- Present recommendations for inforce management to senior leadership, including risk profiling, strategic opportunities, and recommendations to assumptions.
- Partner with projections, reinsurance, and valuation teams to assess assumption impacts across downstream financial processes.
- Support and upskill teams to become more efficient and coordinated between departments.

AVP and Sr. Manager, Life Experience Studies | February 2018 – May 2022

- Managed a team supporting the development and reporting of life mortality, lapse, and premium persistency experience studies.
- Presented to senior management the historical experience, explaining variances and trends.
- Supported and promoted modernization of experience architecture, including database architecture, predictive analytics, visualizations, version control, and CI/CD.

Associate Actuary | March 2017 – February 2018

- Reviewed, recommended, documented, and maintained inforce assumptions for life block.

VANTIS LIFE INSURANCE COMPANY, Windsor, Connecticut **January 2013 – March 2017**

Actuarial Associate

- Reported monthly Statutory and GAAP reserves for the Traditional Life, Deferred and Payout Annuity lines of business.
- Projected the actuarial cash flows for the annual financial plan and conducted attribution analysis for board level review.

EDUCATION

UNIVERSITY AT BUFFALO, THE STATE UNIVERSITY OF NEW YORK

B.S. in Business Administration | May 2009

CREDENTIALS AND CERTIFICATIONS

- FSA (Fellow of the Society of Actuaries) | December 2017
- CERA (Chartered Enterprise Risk Analyst) | July 2016
- MAAA (Member of the American Academy of Actuaries) | October 2016